

Introducing

Mark Duxbury



INTRODUCING

Mark
Duxbury

COUNTRY DIRECTOR

UK

ABOUT MARK

“I have spent my career helping large energy users manage their spend and carbon footprint through on-site solutions, building high performing, customer-centric sales & marketing teams”.

Mark has over a decade of experience in the energy industry. His vast experience aligns with iwell's mission to help UK businesses become more energy independent while driving profitability through sustainable solutions.

Mark can speak
with authority on
a range of
industry topics.

TOPIC 1

The strength of the UK
renewable energy
market

TOPIC 2

Maximising installer
profitability with energy
management software

TOPIC 3

Reducing the grid reliance of energy
intensive businesses

Energy price volatility, alongside a growing pressure to reduce carbon emissions, is driving a real need to move away from traditional energy supply models toward smarter, on-site energy management. Mark outlines how intelligent Energy Management Software (EMS) can help lock in more predictable energy costs and turn energy volatility into budget certainty.



EMS is an upsell opportunity with proven profitability for installers. Mark explains how introducing a battery and EMS alongside a solar installation can lift margin per job and build customer loyalty.



Energy intensive businesses face a growing challenge to manage their grid reliance and stabilise energy costs. Mark puts forward the case for EMS, which enables businesses to optimise when and how they consume energy, reducing exposure to peak tariffs and supply constraints. By combining on-site generation, storage, and smart management, EMS helps businesses achieve greater resilience, lower costs, and improved sustainability outcomes.



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iwell harmonizing
clean energy